

ORDER



Orders
Order / Rev: 709761
Alt Order #: 06297453
Product Desc: FRNDS OF CONNIE MACK
Estimate: 426
Flight Dates: 08/28/12 - 08/31/12
Original Date / Rev: 08/24/12 / 08/24/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: McLaughlin & Associates/ POL
Buying Contact: Marianne Campbell
Billing Contact:
 566 South Route 303
 Blauvelt, NY 10913

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mack,C/ R / Senate
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	08/31/12	16	\$5,770.00	\$4,904.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	\$5,770.00	\$4,904.50	0.00
Totals	16	\$5,770.00	\$4,904.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/28/12	08/31/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	- TWTF - -			4		\$250.00		0.00				
E 2	WTSP	08/28/12	08/29/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TW - - - -	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	- TW - - - -			2		\$650.00		0.00				
E 3	WTSP	08/28/12	08/31/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF - -	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	- TWTF - -			4		\$500.00		0.00				
E 4	WTSP	08/28/12	08/30/12	CBS This Morning CBS This Morning	CM	7-9a	- TWT - - -	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	- TWT - - -			3		\$250.00		0.00				
E 5	WTSP	08/28/12	08/30/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWT - - -	:30	3	\$240.00	P-3	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	- TWT - - -			3		\$240.00		0.00				
													Totals	16	\$5,770.00